

EQUITY PROJECT MULTIPLIER EVENT

On March 16, 2023, **Mobilizing Expertise carried out a multiplier event in Malmö, Sweden.** The number of participants was 54 combinations of locals and foreigners. The profile of the participants was mainly composed of companies from Ideon Science Park, students from Malmö and Lund universities, teachers from the Adult Education Centre who teach immigrant adults, and volunteers and youth workers from NGOs in Lund such as Tamam, Hello Youth, and Caprifolen. We welcomed our participants and gave them name tags, as well as a colour to indicate their tables or teams. We started the event with a name-game activity to help people get to know each other.

The main agenda of the event was divided into three parts.

One was about our organization, Mobilizing Expertise, and the non-formal education we implement through Erasmus projects. **Necmettin Meletli**, the founder and trainer of NFE, took the lead on activities in which he encourages all participants participated to actively be involved in the event. It was name games, icebreakers, and group dynamic activities that were used. For example, we used a digital tool called the KAHOOT quiz to make our participants familiar with our company and what we do. Then, we had a group dynamic activity called marshmallow towers. The participants were instructed to build a tower out of marshmallows and spaghetti that represented the idea or symbol of EUROPE and what it means to them. After building these towers, each group had to explain them to the rest of the participants.

The second part was about Erasmus Plus itself and our project presentation. Necmettin Meletli made a presentation with the help of **Charlotte**, the project manager, who also arranged small group discussions on **Erasmus Plus opportunities**. Necmettin Meletli, together with Charlotte, has presented the EQUITY project's aim, objectives, partners, and results. The presentation mainly focused on the project's outputs, and participants were also motivated to learn about lesson plans and activities for cultural integration and non-violent communication.

Furthermore, we invited some stakeholders and local organisations to our event and provided them with a pitching opportunity in which they presented their organisation's aims, target groups, and works to all participants. The event concluded with a small group discussion on the EU's common problems with the integration and social inclusion of young people in democratic life, and how we can contribute to solutions as companies, NGOs, and universities using the various tools proposed by the EQUITY Project, particularly with integration and innovation. It was also about future collaboration, where all actors could work together and plan further action based on our project topic.











